



GL·J·Θ<sup>®</sup>

*presents*

**LEADERSHIP IN THE AGE OF  
PERSONALIZATION<sup>®</sup>**

*High Performance Training & Design Thinking Program that Reinvents  
How We Work and Influence Change in the Face of Resistance*

# TABLE OF CONTENTS

## **What are we Solving for:**

Employees are Consumers that Expect More Options .....	1
Leadership Demands Reinvention .....	2
GLLG's Research Study.....	3

## **LAOP Program Overview:**

Our Courses.....	5
Key Program Benefits.....	9
Unlocking Multidisciplinary Impact.....	10

## **About GLLG®:**

Testimonials.....	11
About Glenn Llopis.....	14

## **The Reinvention Experience:**

1 <sup>st</sup> Stage of Reinvention.....	15
2 <sup>nd</sup> Stage of Reinvention.....	16

## **Your Learning Journey:**

Pre-Work Assessments and Exercises.....	17
One-on-one Executive Coaching Sessions.....	17

## **LAOP Program Overview:**

Day 1.....	18
Day 2.....	19
Day 3.....	20

"This experience marks the beginning of a transformative journey."

"People are empowered to unlock their full potential."

"What an amazing self-discovery journey and awakening!"

"A truly life-changing experience."

"You have changed my life in 3 days!"

"Helped me understand that what I bring to the table is limitless."

"Helped me unearth this natural, hidden leadership ability to be disruptive."

"For the first time, I possess an unwavering sense of confidence of the value I bring anywhere I go."

"I didn't see myself as a visionary but it was only because I had yet to tap into true self-discovery or my individuality had yet to be unleashed."

"This process allowed me to identify my leadership strengths."

"The experience encapsulates the essence of why an organization's people strategy should be their business strategy"



## What are we Solving for: Employees are Consumers that Expect More Options

Leaders must stop ruling by standards that don't account for what matters to their employees. They must start allowing their employees to influence more based on their own realities and values as individuals.

Since 2019 GLLG has produced, hosted and designed the content strategy for seven [Leadership in the Age of Personalization](#) (LAOP) thought leadership summits featuring executives across corporate sectors, healthcare and higher education. GLLG President, Glenn Llopis has prepared over 450 speakers, moderated over 100 panel discussions, and led an executive consortium to deeply examine the key-takeaways, strategic insights, and trends from each summit.

The conclusion is clear:

### **Personalization is Driving Leadership Transformation**

“It's no longer about the business defining the individual, it's about the individual defining the process towards a shared mission.”

LAOP Consortium member, Nik Modi who also serves as the Co-Head of Global Consumer/Retail Research at RBC Capital Markets states, “organizations are not keeping up with major changes in the marketplace that affect an organization's ability to attract or retain their employees.” Those changes are not small: in fact, RBC Capital Markets issued a report declaring an [‘individual revolution’](#) — saying that the balance of power across all industries is shifting away from traditional institutions into the hands of individuals. The report states: ‘This will create a new world order in every aspect of the global economy and will likely be the single biggest disruptive force to existing centers of power.’

Unfortunately, leaders are unprepared for personalization, as legacy leadership and operating models of the past make it difficult for them to see employees as consumers (watch Modi's 30 second [video clip here](#)).



Some of the most frequently shared sentiments from summit speakers included:

- “We tell people what to do, rather than ask people what they think. We miss the opportunity to listen and continuously improve.”
- “We are overly silo’d and assign boxes and categories to everything. This model doesn’t work anymore yet we are afraid to stop depersonalizing our employees.”
- “We think too much about the ‘what’ and the ‘why’ and as a result, we play not to lose, rather than play to win because we can’t escape our traditional ways of leading.”
- “Highly standardized mentalities shape our short-term, efficiency-driven, ‘cost-center’ ways of thinking about our employees. Our people are tired of feeling like widgets and are suppressed because their opinions are not welcomed.”
- “We oftentimes say, ‘that’s the way we’ve always done things,’ and ‘we need to think differently.’ And since we are hard-wired to think in a standardized way, we continue to create our barriers because we don’t know how to do things any other way.”



## **Leadership** Demands Reinvention

Leadership demands reinvention: our capacity to be self-directed in our own transformation efforts and in our organization’s response to personalization. Reinvention is a continuous cycle of discovery plus action: Learn. Unlearn. Relearn. Repeat.

The reinvention process begins with the acceptance of two simple, yet profound realizations from LAOP summit speakers and consortium members:

- “It’s time for our leaders and organizations to do what’s right for their employees that are distinctly different than any other. In the age of personalization, one size - fits one!”
- “We must reinvent how we design our workplace cultures to find harmony between standardization and personalization knowing that harmony can mean something different across different teams, departments and functions.”

Leaders must deconstruct what we’ve become—how we’ve adapted ourselves in order to achieve in the world as it was. And we must reconstruct who we are—in order to be ready to thrive in a future that’s still unclear.



**Harvard  
Business  
Review**  
**Forbes**  
**Entrepreneur**

## **GLLG's Research** featuring Case Studies and Thousands of Interviews with Leaders and Employees

### **Why the urgency to reinvent?**

We have reached a critical juncture in leadership given the scale, scope, pace, and interconnectedness of today's challenges. This requires leaders and their organizations to optimally align business growth strategies with their talent capacities.

This is where the significant opportunity gap lies: we don't know our people's talent capacities; we only know what their roles are. In other words, we know what our people do at work, but we don't know who they are individuals and where their true talent lies.

Most people are not prepared to direct their own reinvention.

Most leaders and employees have been navigating their careers based on the particular rules of each specific job, rather than on what matters to them. They've stepped into the sand and adapted their ways to the institution's ways. They've forgotten how to have new ideas after being trained that success depends on how well they execute old ideas. They're stuck in career quicksand.

But just because a particular expertise, job, or skill might not be in demand in a few years doesn't have to mean you, as a person, are not in demand. There are many threats, but it's not the threats themselves that make us vulnerable—it's our inability to respond, be nimble, demonstrate resilience, and reinvent.

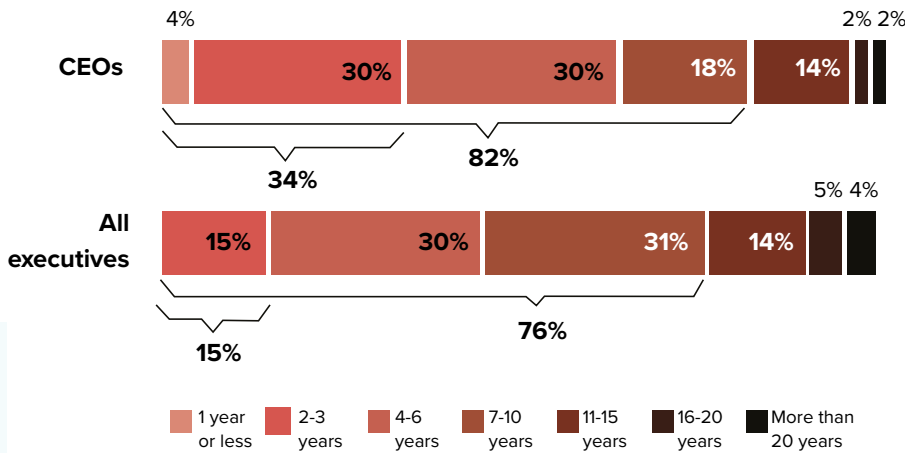
Our current ways of leading and working are not sustainable. Almost without exception, no matter what job you have, what role you serve, what expertise you've developed, what standing you've built within your sphere of influence—there's something in the works that could make it all seem obsolete in a flash. That's what people are feeling.

**pwc** 2024 Pulse Survey  
*Finding Opportunity in Reinvention*

**LEARN MORE**

**Business executives, especially CEOs, see the need for reinvention**

How long an average competitor will stay in business



**Only 41%**  
 of executives say there is strong consensus about how they'll change the company's business model



**2024 Personalization Research Study**

*(1500+ leaders & managers interviewed in-person)*

**78% of leaders strongly agree**

there is misalignment between their work environment and the unique needs of their employees.

**81% of those leaders** don't know how to solve this issue.

**79% of leaders strongly agree**

they are not reinvention ready as individuals.

**69% of those leaders** strongly agree they are uncertain of what their current roles should be.

**87% of managers strongly agree**

that working and learning environments work against individuality.

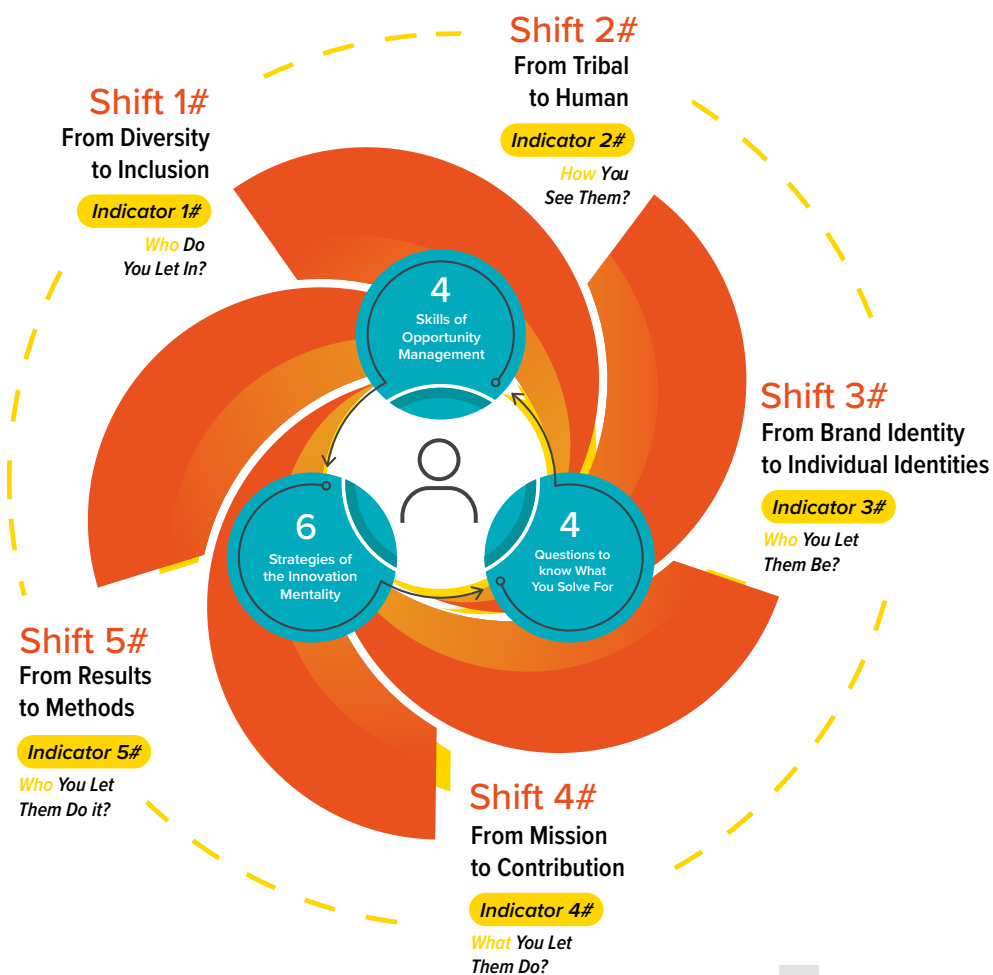
**89% of managers strongly agree**

their mindsets at work were not shaped nor rewarded to be agile, resilient, resourceful, transparent, and authentic.

GLLG’s Leadership in the Age of Personalization (LAOP) methodology and its **3-day immersive program** is designed to teach leaders how to transform themselves and their organization’s practices to better align with a multigenerational workforce that brings different perspectives and opinions. However, most leaders lack the necessary skills to effectively embrace diversity of thought based on what matters to their employees. This leads to issues like employee isolation, suppression, and wellbeing challenges, that impact overall engagement, performance, and mindset.

The program combines research-based insights with practical tools to enable participants to promptly apply this knowledge to their work and life in a way that suits their individual style. The content strategy is structured to guide you through a self-directed journey of reinvention.

We don’t just explain the **What**, and the **Why**. We teach the **How**.





## The 5 Shifts to Lead in the Age of Personalization: **Shaping the Work Environment**

Are you tired of outdated playbooks that impact engagement, wellbeing and growth?

Learn how the 5 shifts are shaping today's work environments to account for what matters to the individual. These shifts explain why organizations are challenged to create high-performance environments when there is too much focus on "diversity without inclusion" and when there are highly standardized paths to obtain results without the ability to explore options.



## The 5 Indicators to Unleash Individuality: **Creating a Culture of Inclusion and Belonging**

Are you questioning your self-worth because your workplace doesn't know what matters to you?

Learn how to assess, interrupt and pivot the assumptions about who belongs where, doing what and how in the workplace. These indicators are also questions to measure and create a culture of inclusion. Learn how to remove barriers that unknowingly suppress people and create the environment to unleash their individuality.



## The 4 Skills of Opportunity Management: Elevating Leadership Impact & Influence

Are you prepared to solve today's new challenges through a lens of opportunity?

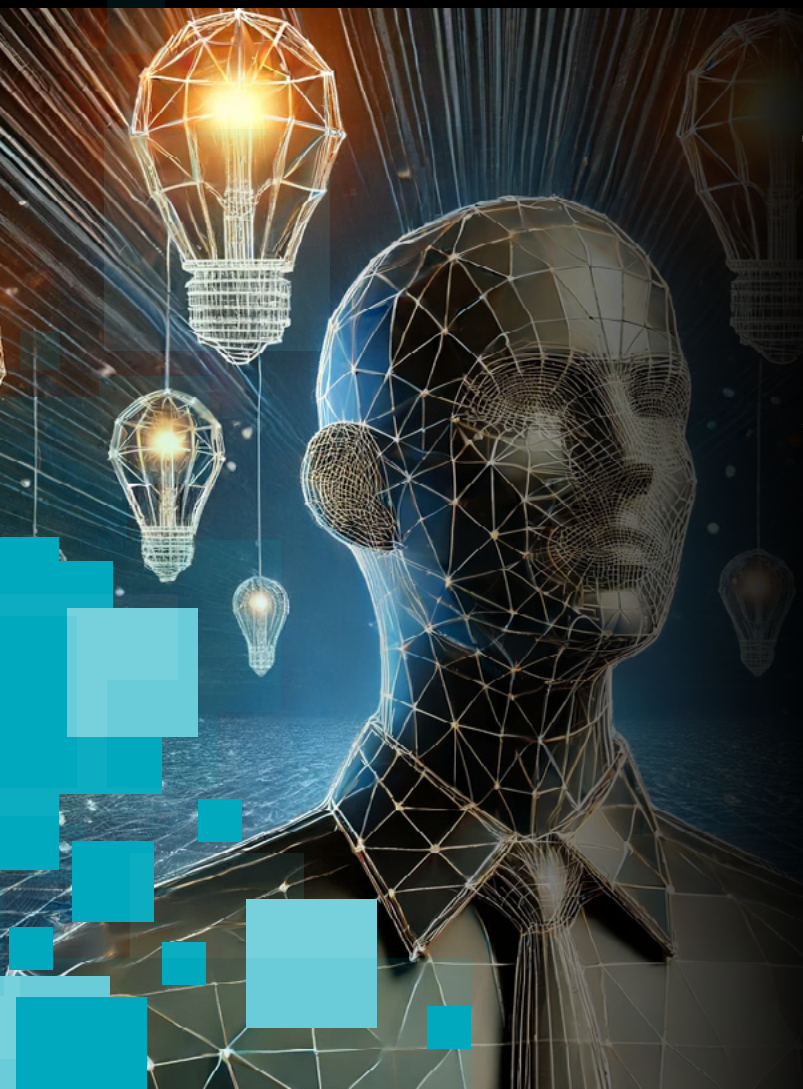
Learn how to create and sustain a growth mindset at work to build stronger teams, departments and organizations by practicing the 4 skills of opportunity management: see, sow, grow and share. All too often, we reward employee performance by dictating how work should be done by "boxing" people into "roles" that may limit them to contribute at their full capacity. In others, we focus too much on the problems, and not enough on the opportunities. Perhaps this is why we have unknowingly been taught how to solve for the wrong opportunities?



## The 6 Strategies of the Innovation Mentality: Navigating Beyond the Status Quo

Are you ready to disrupt your comfort zone, or would you rather continue to be forced to embrace discomfort?

The 6 strategies teach you how to provoke and navigate diversity of thought in your work to ensure you are seizing the right opportunities. These strategies will not only teach you how to achieve mastery level proficiency in the 4 skills of opportunity management, but they will also elevate your self-awareness to detect when your colleagues and leaders are not practicing them. The 6 strategies teach you how to quickly unlearn old and learn new habits that will allow you to influence more and seamlessly manage up more effectively.







## **The 4 Questions to Know What You Solve For: Discovering Who You are and What You Stand for as a Leader**

How do your colleagues and teams perceive you, and how does this influence their expectations of you?

One definitive truth in the workplace is that you must proactively manage your personal brand or risk having it defined by others. This course offers a strategic and authentic approach to defining what you solve for as a leader (via your personal brand) through a step-by-step process. While many trainings advocate for self-promotion to advance your career, this course focuses on the concept of “getting discovered.” Unlike self-promotion, which can come across as inauthentic and self-serving, being “discovered” garners genuine respect and recognition.



## Key Program Benefits

**LAOP Program** introduces a modern leadership language for today's global, diverse and multi-generational workforce & business landscape.

- **Enhances Resilience and Readiness for Reinvention** - GLLG's methodology and approach empowers modern leaders to elevate their resilience and preparedness for reinvention, whether seizing opportunities or navigating challenges in the face of resistance.
- **Offers a Transformative Experience** - Through prioritizing well-being, happiness and purpose in leadership, participants experience a significant transformation. They rediscover their true selves and feel excited about future opportunities.
- **Comprehensive Data Analytics** - GLLG's methodology is enriched by comprehensive individual and group data analytics from the pre-work assessments and exercises, offering customized insights and personalized strategies to each attendee.
- **Dynamic Knowledge Evolution** - Our curriculum evolves continually through collaborative efforts, ensuring each session remains unique, relevant, and adaptable to changing landscapes and needs.
- **Promotes Accountability for Sustainable Change** - Maintain accountability for new behaviors through structured action plans and a year-long access to post-program online leadership resources.
- **Fosters an Inclusive Learning Environment** - Cultivating a space rich in diverse knowledge, cross-industry insights, and life experiences, we spark dynamic discussions that drive meaningful change.
- **Facilitates Meaningful Connections** - Forge lasting relationships that inspire innovation, nurture new perspectives, and foster ongoing creativity within a supportive community.
- **Blend of Research, Experience, and Personalization** - Drawing on over 15 years of case studies and validated research, participants are encouraged to integrate their own experiences into the learning process, empowering them to internalize and personalize learnings for their growth and success.
- **Tangible Examples** - We showcase tangible examples from notable Presidents, CEOs, Deans, Physicians, Employees, Patients and Students across corporate sectors, healthcare and higher education.



# Unlocking **Multidisciplinary Impact**

This transformative journey will generate the following outcomes to position your leaders and organization to gain a unique competitive edge in addressing a wide array of core competencies, including but not limited to:

## ■ **Employee, Client and Brand Experience**

- Workforce Performance Optimism
- Team Building and Engagement
- Recruitment and Retention Strategies
- Inclusion, Equity and Diversity
- Burnout and Workforce Aggression
- Culture of Wellbeing & Belonging
- Consumerism & Brand Strategy
- Client Service & Delivery Models
- Client Thought Leadership Forums
- External & Internal Communications
- Community Engagement & CSR

## ■ **Operational Performance**

- Strategic Focus and Planning
- Strategic Execution & Deployment
- KPI Identification and Measurements
- Organizational Alignment of Goals & Objectives
- Innovation and Ideation
- Project Management
- Partnership Strategies and M&A Activities
- Market Growth Opportunities

## ■ **Financial Performance**

- Budget management
- Financial Discipline & Rigor
- Business Development

## ■ **Governance & Legal**

- Board Management
- Decision Making Process
- Processes & Procedures

## **Top 20 Outcomes and Behavioral Expectations**

1. Elevates self-confidence to minimize overthinking & procrastination.
2. Opportunity identification mindset enables a shift from a transactional to consultative approach.
3. Enhances performance measurement to elevate accountability.
4. Fosters a culture of continuous learning and adaptability.
5. Unleashes previously suppressed individual and team capacities.
6. Moves employees from a state of assimilation to authenticity & belonging.
7. Prepares leaders for early-in-career and next-generation workforce.
8. Inspired positive attitudes help reduce the fear of doing what's right.
9. Promotes boundaryless work environments that rejuvenate trust and break down barriers & silos.
10. Newfound eagerness to explore possibilities based on "what they solve for," retains talent.
11. Recruitment strategies encourage candidates to shape their roles.
12. Revitalizes time management through the modernization of operational processes and procedures.
13. Reenergizes employee engagement that encourages diversity of thought within teams across departments.
14. Measures inclusion to make better, faster, and more meaningful decisions.
15. Evokes self-directedness that shapes high-performance teams.
16. Cultivates emotional intelligence to strengthen colleague and client relationships.
17. Encourages innovation and risk-taking to drive creativity.
18. Develops communication skills to effectively convey goals, and feedback to team members.
19. Prioritizes well-being to ensure the holistic health and productivity of employees.
20. Redefines mentorship programs to nurture talent and succession planning aligned with business goals.

Leadership in the Age of Personalization is **Foundational** to Shaping Mindsets and New Ways of Thinking.

We don't push content for participants to memorize. We pull content out of participants so they can sustain the learnings, apply them daily, and *influence change* across the enterprise.

# About GLLG®

GLLG transforms high performance leaders, teams and cultures focused on inclusion and the power of individuality. For over 15 years, GLLG's leadership program has provided a transformational experience for thousands of employees and leaders across multiple industries looking to better **align their business growth strategies with the talent capacities.**

## What Executives are Saying about **Leadership in the Age of Personalization:**



“Leadership in the Age of Personalization encapsulates the essence of why an organization’s people strategy should be their business strategy. Glenn sharpened what I solve for as a leader, to rediscover the possibilities in my team and to witness firsthand the importance of self-directed reinvention. The overall experience was enlightening and had a profound impact on my leadership journey.”

– **Brian Garish, President, Mars Veterinary Health International**



“The only finish line in business is failure, so companies and their leaders have a choice: evolve or fail. Glenn is a master at helping leaders reawaken and reinvent themselves to stay in the race.”

– **Jeff Pilof, Chief Inventory & Logistics Officer, Sysco Corporation**



“Leadership in the Age of Personalization teaches you to learn, unlearn, relearn, and repeat. By practicing the LAOP methodology, I realized the rapid evolution in myself, but more importantly, my well-being and mental state came back!”

– **Eduardo J. Criado, President & Country Head Puerto Rico & Caribbean, Aon Risk Solutions**



“In a world where change is the only constant, Glenn emerges as a beacon of hope and guidance for those navigating the turbulent waters of professional and personal reinvention. Glenn cleverly mirrors the anxieties many of us face today. Leadership in the Age of Personalization will give you the courage to chase discomfort, embrace change and vision to leave a lasting legacy.”

– **Nik Modi, Co-Head of Global Consumer/Retail Research/Wall Street Analyst, RBC Capital Markets**

## What Managers are Saying about Leadership in the Age of Personalization:



“ Glenn’s program helped me realize that leadership is much more than driving towards results. It is really about people and making a lasting positive impact on them. Glenn was genuine, interested, caring, and encouraging. He embodies his philosophy on leadership and was a shining example of how shifting to personalized leadership can truly unlock the talent in each of us. After taking his course, I believe I can take what I’ve learned and channel the momentum towards building a resilient culture of trust and empowerment.”

– Justin Wong, Sr. D&T Manager – Data Foundations, General Mills



“ Participating in the Leadership in the Age of Personalization program for high potential employees at Target was a transformative experience! Initially, I was unsure of what to expect, but the program exceeded all my expectations! Glenn has an exceptional ability to distill and reveal each participant’s potential, providing personalized insights into areas for growth and development. His guidance and teachings were not only inspiring but also deeply motivating, empowering me to take actionable steps toward realizing my full potential. I am grateful for the opportunity and the impact it has had on my professional journey.”

– Tracy Bjelland, Senior Brand Manager - Target Owned Brands, Target



“ Leadership in the Age of Personalization was a journey that led to more professional self-reflection than I have ever had previously in my career. Glenn masterfully leverages thoughtful group exercises and one-on-one discussions to show, rather than tell, how your strengths and personality are seen by others and come to life in different environments. I will forever be more diligent with self-reflection and to see my team members as individuals rather than their title alone.”

– Patrick Kenney, Senior R&D Engineer, General Mills



“ Leadership in the Age of Personalization focused on identifying individual strengths and characteristics that can be leveraged to increase talent capacity for building high performance leaders and teams. My organization greatly benefited from Glenn’s no-nonsense approach to being honest as he helped our entire supply chain organization understand our opportunity to create a workplace that embraces diversity of thought and taught us how to reinvent longstanding behavioral and cultural norms that were preventing us from maximizing our capabilities and seeing opportunities in everything that we do.”

– Troy Charlton, Lead Director Supply Chain Operations and Inventory Management, CVS Health



“After completing this transformational leadership development course, I’ve not only honed my skills in leading effectively in the age of personalization, but also gained invaluable insights into crafting and amplifying my personal brand. This course has empowered me to navigate the complexities of modern leadership with confidence, while strategically shaping my professional identity in alignment with my personal brand, vision and values. I am grateful for Glenn’s dedication to helping me improve individually and his commitment to serving something larger than himself!” #foreverchanged

– **Gerry Vortice, Senior Manager, HR Shared Services, General Mills**



“Participating in the Leadership in the Age of Personalization program was a transformative experience as it expanded the way I view my value at an organization. While taking Glenn’s class, I uncovered my key differentiator, what I solve for, and my personal brand – all more powerful than a qualifications checklist or a title. This course helped me understand that what I bring to the table is limitless.”

– **Gayleem Aguilar, Brand Experience and Digital Strategy Leader, General Mills**



“Changing the way leaders lead and allowing people to be a part of how we lead in today’s workforce has become more important than ever. People are what makes the difference and letting those people be passionate about what they do and more importantly how they do it is critical to where we need to go in any type of business.

Participating in Glenn’s Leadership in the Age of Personalization program changed how I perceive myself as a leader and has given me the confidence to always be my authentic self no matter what challenges or adversity are in front of me. I am now prepared to leave a legacy.”

– **Jackie Power, Executive Director DC Operations, CVS Health**



“My experience throughout the Leadership in the Age of Personalization program was extremely valuable and impactful in me really understanding how I show up as a leader for Target and how my background and life experiences have shaped my leadership and perception amongst my audiences. The program allowed me to identify my leadership strengths and also tailor my personal leadership goals in my current role as well as where I can be most efficient in my next leadership role. I am so grateful I got to be a part of this opportunity!”

– **Cece Hernandez, Executive Team Leader-Human Resources, Target**



# Program Executive Coach & Facilitator

## **GLENN LLOPIS**

**Glenn Llopis** (pronounced YO-pēs) is a Cuban American executive, entrepreneur, senior advisor, and speaker to Fortune 500 companies and organizations in retail, consumer packaged goods, healthcare, and beyond. He is the bestselling author of the books *Earning Serendipity*, *The Innovation Mentality*, *Leadership in the Age of Personalization*, and *Unleashing Individuality*. In November 2024, Glenn will launch his forthcoming book titled, *Make Reinvention Your Superpower*. He has been a leadership strategy contributor to *Forbes* since 2010, and also contributes to the *Harvard Business Review* and *Entrepreneur* magazine. Glenn was recognized as a top 100 leadership speaker and business thinker by *Inc.* magazine. He is a faculty member at the American College of Healthcare Executives (ACHE).

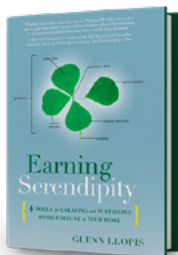
After a successful career as a corporate executive with notable entrepreneurial ventures, Glenn launched GLLG in 2007 to develop high performance leaders, teams, and cultures focused on inclusion and the power of individuality. He is the founder of the Leadership in the Age of Personalization (LAOP) movement, which has inspired a grassroots effort among cross-industry executives focused on shredding the limitations of standardization to thrive in our age of personalization.

Since 2019, GLLG has produced, hosted and designed the content strategy for seven LAOP thought leadership summits and for more than 100 episodes of the Personalization Outbreak podcast, all featuring executives from corporate, healthcare and higher education. Glenn has prepared more than 450 speakers, moderated over 100 panel discussions, interviewed more than 100 guests for the podcast, and led an executive consortium of 112 people to deeply examine the strategic insights and trends related to personalization in the workplace and in the marketplace. He is known for his unique and dynamic ability to facilitate and mediate roundtables and conduct executive coaching to propel next-level thinking for senior executives, leaders, and managers globally.

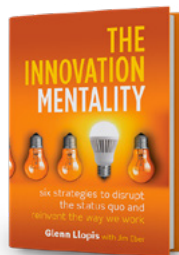


## **Forbes Entrepreneur**

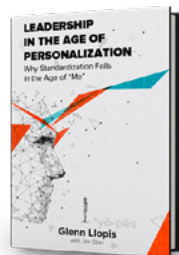
Best Selling Author, Leadership & Business Strategist, 15-Year Contributor to *Forbes* & *Entrepreneur* Magazine and President of GLLG.



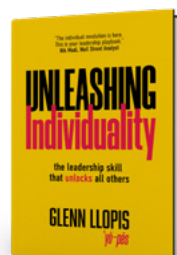
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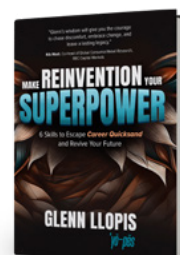
2017  
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2022  
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2024  
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## The Reinvention Experience

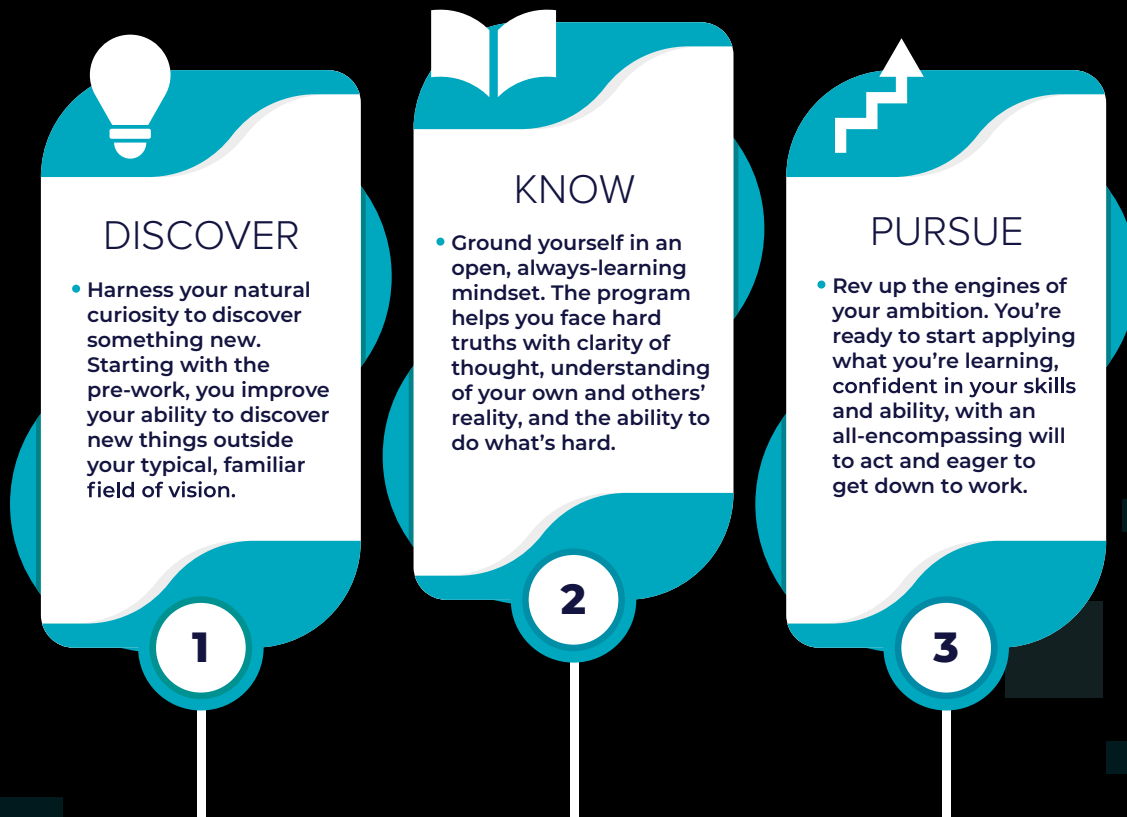
LAOP training helps people reinvent themselves in the face of resistance. As an organization, you need to be able to adapt within a world that's always changing and for a future that's uncertain. But to do that, you need people who are ready and able to reinvent themselves. Throughout LAOP training, people learn and practice these stages of reinvention.

### **Before LAOP training, people tell us they:**

*Feel dehumanized. Resist change. Fear the unknown. Don't see opportunities. Face rigid perspectives. Feel unseen and unappreciated. Aren't at full capacity.*

Once they start with us, here's the journey they experience...

### 1<sup>st</sup> Stage of Reinvention: **Expanding Yourself**





## 2<sup>nd</sup> Stage of Reinvention: Integrating People and Relationships to Accelerate and Multiply Your Impact



### BUILD

- Take action with and for others. At this stage you know enough about yourself and each other to move ideas forward, understand others at their core, initiate motion, and continuously advance.

4



### TRUST

- Cultivate a deeply rooted sense of yourself and your ability to elevate others. You see challenges and unknowns as opportunity, and with a spirit of abundance you commit to others' success.

5



### LEAD

- Use your newfound influence to strengthen your purpose to make your organization and industry better. Eager to share what you know; you celebrate interconnectedness and inspire others to do and be their best.

6

# Your Learning Journey

## Pre-Work Assessments and Exercises

The participant's learning journey and experience begins 2-3 weeks before the first in-person session, with an in-depth exploration of every participant's starting point. GLLG's proprietary assessments and exercises help us evaluate each participant's current ability to lead in the age of personalization and create an environment of business resilience:

- **Workplace Serendipity Assessment:** This assessment will determine a participant's propensity for creating and sustaining business growth opportunities in their work. GLLG will be able to identify "seers, sowers, growers and sharers" amongst the group participants and areas of improvement. It also serves as a self-evaluation tool for participants to identify performance gaps and developmental opportunities.
- **Age of Personalization Assessment:** This assessment will help participants identify if they are stuck in limitations of old-outdated standardized ways of working and thinking - and how they can find their way out, to lead more effectively in this Age of Personalization
- **Unleashing Individuality Assessment:** This assessment is designed to help you identify your personal barriers to inclusive working and diverse thinking. The questions are designed to assess tendencies, habits and perspectives. This assessment is a valuable tool to improve how to work more inclusively with others while respecting their individuality.
- **Six Strategies Exercise:** This exercise analyzes how mindful participants are of applying the six strategies of an innovation mentality that are required to achieve mastery of the four skills of opportunity management.
- **Leading in The Age of Personalization Exercise:** In this exercise participants will review the five shifts of Leadership in the Age of Personalization and provide their key takeaways for each shift, based on their workplace environments and career experiences.
- **Managing Oneself Exercise:** This exercise analyzes participants' self-awareness to the type of the people that they associate with and how they best learn.

## One-on-one Executive Coaching Sessions

Each participant gets the benefit of a high-impact coaching session with Glenn Llopis, to review their assessment results, and most significant opportunity gaps that will allow the participant to lead in the age of personalization.

This more intimate discussion allows participants to identify their unique leadership skills and talent capacities and how they align with their organization's business strategies. It is an important step for further customization of the program's curriculum and the personalization of the participant's learning experience to ensure desired outcomes are achieved.





# AGENDA

## DAY 1 – Leadership in the Age of Personalization

7:30 AM - 8:00 AM

### **Breakfast**

8:00 AM - 10:00 AM

### **Program Overview**

#### **GLLG Methodology Introduction**

- 5 Shifts to Lead in the Age of Personalization
- 5 Indicators to Unleash Individuality
- 4 Skills of Opportunity Management

10:00 AM - 10:15 AM

### **Break**

10:15 AM - 12:30 PM

### **Group Exercises:**

- Methodology Application to Case Studies

12:30 PM - 1:15 PM

### **Lunch**

1:15 PM - 2:45 PM

### **GLLG Methodology**

- 6 Strategies of The Innovation Mentality

2:45 PM - 3:00 PM

### **Break**

3:00 PM - 4:50 PM

### **Customized Design-Thinking Session #1**

- Group Presentations and Q&A

4:50 PM - 5:00 PM

### **Closing Remarks-Prepare for Day 2**



# AGENDA

## DAY 2 – Leadership in the Age of Personalization

7:30 AM - 8:00 AM

**Breakfast**

8:00 AM - 9:45 AM

**Day 1 Reflections**

**Day 2 Overview**

9:45 AM - 10:00 AM

**Break**

10:00 AM - 11:30 AM

**Customized Design-Thinking Session #2:**

- Group Presentations and Q&A

11:30 AM- 12:00 PM

**Working Lunch**

**Group Proficiency Assessment**

12:00 PM - 1:30 PM

**Customized Design-Thinking Session #3:**

- Group Presentations and Q&A

1:30 PM – 1:45 PM

**Break**

1:45 PM - 3:15 PM

**Customized Design-Thinking Session #4:**

- Group Presentations and Q&A

3:15 PM - 5:00 PM

**GLLG Methodology**

**4 Questions to Know What You Solve for As a Leader**



# AGENDA

## DAY 3 – Leadership in the Age of Personalization

7:30 AM - 8:00 AM

**Breakfast**

10:00 AM - 11:00 AM

**4 Questions to Know What You Solve for As a Leader (continued)**

**Day 3 Overview**

11:00 AM - 12:00 PM

**Personalized Group Exercise**

12:00 PM - 3:00 PM

**What You Solve For: Development**

- Exercise Completion and 1:1 Executive Coaching with Glenn Llopis

12:30 PM - 1:30 PM

**Working Lunch**

3:00 PM - 4:00 PM

**Presentations & Closing Remarks**

The logo consists of the letters 'G', 'L', and 'G' in a stylized, white, sans-serif font. The 'L' is positioned between the two 'G's, with a small square dot above it. A registered trademark symbol (®) is located to the upper right of the second 'G'.

GLG®

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